

# BUSINESS TECHNOLOGY I & II



## PROGRAM OVERVIEW

Provides students with entry-level knowledge and skills needed to enter the business, marketing, and finance job markets and/or articulate to further educational programs. Through project-based learning experiences, students actively explore today's business environment and experience first-hand the in-demand fields of Entrepreneurship, Marketing, Management, and Human Resources. Students who enroll in Business Technology are also involved in the Business Professionals of America student organization.

## PROGRAM HIGHLIGHTS

- Operation of Northview's school store, The Cat Cave
- Business and Marketing Plan development
- Business Professionals of America membership
- Regional, State and National competition involvement
- Leadership Conferences
- Career portfolio development
- Job search exploration, Resume creation, and Interview skills
- Guest speakers and fieldtrips
- Junior Year Job Shadowing
- Senior Year Internships

## PROGRAM OPPORTUNITIES

- Honors Credit
- College Credit
- Scholarships Opportunities
- Junior Year Job Shadowing
- Senior Year Internships

## PROGRAM CAREERS:

Administrative Assistant  
Human Resource Specialist  
Advertising Specialist  
Management Analyst  
Business Operations Manager  
Marketing Manager  
Chief Executive Officer  
Marketing Executive  
Financial Analyst  
Operations Manager  
Finance Director  
Market Research Analyst

## COLLEGE CREDIT

College Credit Plus through  
Owens Community College  
Introduction to Business (3)  
Marketing 101 (3)  
Principles of Management (3)  
Computer Concepts &  
Applications (3)

## QUESTIONS

Please contact Andrea Davis at  
[adavis@sylvaniaschool.org](mailto:adavis@sylvaniaschool.org) or  
Patrick Sayre at  
[psayre@sylvaniaschools.org](mailto:psayre@sylvaniaschools.org)